

## CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES 2014 15

### **TKIS-India begins a first of its kind relationship with the Social Sector of India.**

In accordance with Government of India's directive to all Corporates to spend fixed percentage of profit for social projects to serve the community, under the Corporate Social Responsibility (CSR) Act, TKIS India embarked upon a unique and satisfying journey.

The area of influence for the year 2014 15, under the Behatar Swasthya Suvridha Pariyojana Programme is "Healthcare". The Indian government healthcare system puts forward a very brave and tireless front as it strives to serve millions of people with highly subsidised and affordable healthcare facilities. Any assistance is welcome as it helps the sector to add on additional facilities in order to reach services to the masses

Government hospitals have a complicated and often delayed process of ordering equipment which does not aid them to immediately add additional facilities, thus putting tremendous pressure on existing resources (doctors, staff and equipment). In a tropical and densely populated country like India, where nearly 20 – 30% of people live on inadequate income; good healthcare arrangements by the government is a sure shot way to reach affordable and timely treatment and thus save lives.

TKIS-India sought help from the experts in the social sector like the world renowned Rotary Club to help identify genuine projects in and around the metropolitan city of Mumbai especially in government owned hospitals. After a detailed study, five projects were identified across four government funded and operated hospitals. As TKIS-India started on the implementation process, it was soon to be proved that, CSR would be looked in a completely different perspective in the days and years to come. This fascinating journey began with a simple government directive and we bring to life some interesting details and snapshots from the project.

TKIS-India takes pride in having successfully completed its commitment under the CSR Programme for the year 2014 15, with the handover of the following medical aid and equipment.

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## PROJECTS

### **SYRINGE INFUSION PUMPS for AUTOMATED MEDICATED DOSES to the KING EDWARD MEMORIAL (KEM) HOSPITAL, PAEDIATRIC WARD in PAREL, MUMBAI**

30 Syringe Infusion Pumps for dispensing automated medicated doses to infant children were handed over to Dr Avinash Supe, Dean of the KEM Hospital and Dr Mukesh Agrawal, HOD Paediatric Ward in the presence of Doctors and Medical Staff. The paediatric ward is a fairly advanced facility and is considered the last word in the treatment offered. The infusion pumps will not only decrease the dependency on manually administering small amount of doses to infants, but will also ensure that the staff is utilised better.

The project was coordinated by the Rotary Club of Mumbai Mahim, members of which were also present....

TKIS-India will also contribute 6 Multi Paramonitors to the ICU unit of the paediatric ward. This equipment will sense and monitor vital signs, display result, without need for continuous attendance by the staff. In the ICU this is a lifesaving device and ensures that with minimum staff the infant is regularly monitored.



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**OPERATION THEATRE TABLES to the KURLA BHABHA HOSPITAL in KURLA, MUMBAI**



2 Operation Tables were handed over to the Khan Bahadur Bhabha Hospital (commonly referred to as the Kurla Bhabha Hospital). The tables were handed over to the Hospital's Medical Team headed by the Medical Superintendent of the Hospital Dr Angre. The Operation Tables were especially requested for by the Hospital which caters to an estimated 1,500 patients daily.



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## BLOOD SEPARATION PLANT to the RAJAWADI HOSPITAL in GHATKOPAR, MUMBAI



A Blood Separation Plant that ensures blood is separated into 4 components for serving diverse medical needs, was handed over to the Rajawadi Hospital in Ghatkopar. Dr Vidya Thakur, Medical Superintendent received the donation on behalf of the Hospital in the presence of Dr Sharad Arulekar, Sr Medical Officer & other Hospital staff. This equipment will separate a unit of blood into its components like plasma, platelets, etc. thus increasing and optimising the usage of blood as per need. Through this contribution, a first of its kind facility will be created in the locality, placing the hospital in the league of those having advanced amenities. The project was coordinated by the Rotary Club of Bombay Powai.



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**NEURO VASCULAR CATHETERS to the TATA MEMORIAL HOSPITAL in PAREL, MUMBAI**



The paediatric ward treats a rare eye cancer in children below 5 years of age called Retinoblastoma. This cancer if detected early is completely curable. The challenge is to salvage the eye and vision so that children, especially girls from financially disadvantaged homes are not abandoned after eye removal. The hospital is the only one in the country to offer treatment in such a unique area of paediatric cancer. The fine hair like catheter used to deliver drugs to the tumour is expensive. TKIS-India decided to support the project by contributing catheters for 13 children. This makes contribution of TKIS-India towards saving lives of young children a significant one. The project was coordinated by the Rotary Club of Mumbai Mahim.



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## 2D ECHOCARDIOGRAM MACHINE to the KEM HOSPITAL in PAREL, MUMBAI



A 2D Echocardiogram machine was handed over to Dr Avinash Supe, Dean at the KEM Hospital and Dr Prafulla Kerkar, Head of the KEM Cardiology Department for use in the KEM Hospital. Due to the lack of an additional machine for routine heart examinations, the waiting time for patients to get basic heart investigations done ranges from 3 to 6 months. This is an unexpectedly long waiting time for patients with serious heart conditions. With TKIS-India providing the support, the additional 2D echo cardiogram machine will reduce the waiting time for heart treatment.

The project was coordinated by the Rotary Club of Mumbai Mahim.



These projects have been handled by a team comprising of enthusiastic employees. It has been a novel experience for those involved who have worked persistently to ensure that within the shortest possible time, the equipment are delivered. Teams have walked the hospital corridors, visited the wards and seen the tremendous pressure and constraints under which a beautiful system tirelessly operates. In the process they have experienced a side of them that reaches out to the causes of humanity in ways that is new to them. This has been a very fulfilling experience for all of us and while we walk away humbly after completing the initiative under the CSR tag this year, our hearts have started to yearn for the next calling. We hope this rich and heart-warming experience makes us better professionally and much better as a fellow human.