

tkIS India gets Gold & Silver!

## Wins awards at ABCI Communication Awards

Our **in-house Journal WE India Up-to-date** and our **Intranet UhdeNet** won Gold and Silver Awards respectively at the **Association of Business Communicators of India (ABCI) Awards**. The 56<sup>th</sup> edition of the event, generally regarded as the 'Oscars' of the Communication World in Indian communication circles, was held at the Hotel Taj President in Cuffe Parade, Mumbai.

**WE India Up-to-date** won **Gold in the Special Category (Editorial)** beating Bank of India, Canara Bank, Larsen & Toubro, EID Parry and Reserve Bank. **UhdeNet** won **Silver in the Corporate Intranet category** where other winners included Tata Chemicals, Tata International and CRISIL. The competition once again attracted participation from a number of corporates and public sector companies, including IOCL, Coromandel International, L&T, Novartis, Glenmark, Tata Group companies, Ministries of India and Banking companies, amongst others. The award ceremony followed a Brand Summit Day, which saw a number of leading communicators from India and abroad lead the audience through the nuances of brand building, positioning, recall and other aspects.

The Award Ceremony was attended by our **Mr Leroy Santos, Business Development – Public Relations** and Edit Board Member, who received the awards on behalf of tkIS India and the Edit Board. **Congratulations to our teams!**



**Left :** Leroy Santos receiving the Silver Award from Dr Jon-Hans Coetzer, Executive Dean, Glion Institute of Higher Education, Switzerland and **Above :** with Mr. Lorenzo Brufani, Founder & CEO, Competence Strategic Communication, Italy and the Gold Award